WLS-TV

JANUARY - MARCH, 2001

CHICAGO

CATEGORY:

MINORITIES/DIVERSITY

<u>DATE</u> <u>TIME</u> 02-17-01 6:00pm 03-04-01 rr 1:00pm LENGTH SOURCE/TYPE TITLE/DESCRIPTION
Local/PA CDEODLE PLACES &

"PEOPLE, PLACES & THINGS...YOU SHOULD KNOW" -MAKING HISTORY

This program featured prominent African Americans in and around the Chicago area who are making history in their own way. In this program we highlight some African American powerplayers who are making a difference in our society personally, professionally, or through their organization. Setting the backdrop for the program is the Harold Washington Library, which honors the man who made history as the first African American Mayor for the city of Chicago. We featured Congressman Jesse Jackson Jr. and discussed his politics and commitment to family and community of his constituents. Oprah Winfrey talked about her charitable organizations, "The Angel Network", "The Oprah Book Club", and the positive influence

she tries to share on her nationally syndicated television show everyday. Paul Adams of Providence St. Mel School (K-12) tells of the success of their school and the 100% acceptance of their students to major universities across the country. The Chicago Urban League is featured as one of the oldest civil rights organizations in the country and how they assist people in a variety of social services for youth, education, health and employment. We also featured a special tribute to the late Poet Laureate of Illinois and Pulitzer Prize winner, Gwendolyn Brooks.

ISSUES/PROGRAMS LIST

WLS-TV

January-March 2001

Chicago

CATEGORY:

MINORITIES/DIVERSITY

TIME **DATE** 02/04/01 11:30 AM 30 Min

LENGTH SOURCE/TYPE Local/PA

TITLE/DESCRIPTION

"Chicagoing with Bill Campbell" We looked at the "Chicago Music Awards" which began as a vehicl for celebrating Chicago's African American entertainers and has expanded to include all ethnic groups.

WLS-TV

JANUARY - MARCH, 2001

CHICAGO

CATEGORY:

MINORITIES/DIVERSITY

TIME **DATE** 6:30p 3/24/01

LENGTH SOURCE/TYPE Local/PA 22:26

TITLE/DESCRIPTION **Tapestry Presents:** Latinos in the Media

Half hour special focusing on the strides Latinos are making in the media industry in Chicago and across the United States.

TIME **DATE** 02/11/01 11:30 AM 30 Min

LENGTH SOURCE/TYPE Local/PA

TITLE/DESCRIPTION

"Chicagoing with Bill Campbell" Noted genealogist Tony Burroughs was the featured guest who discussed his work dealing with African American family history and how his research methods can

be used by everyone.

02/18/01 11:30 AM 30 Min

Local/PA

"Chicagoing with Bill Campbell" We took a look at the incredible history of Providence St. Mel School on Chicago's West Side and why it has become known as the "little school that could."

Local/PA 30 Min 03/11/01 11:30 AM

"Chicagoing with Bill Campbell" We talked with Hedy Ratner the founder of the Chicago Women's Business Development Center and how it is important to point out the gains that have been made by women in industry and business.

WLS-TV

January - March, 2001

Chicago

CATEGORY:

MINORITIES/DIVERSITY

TIME DATE 1/14/2001 1-2pm

1 hour

Syndi/PA

LENGTH SOURCE/TYPE TITLE/DESCRIPTION QUEST FOR FREEDOM: THE HARRIET TUBMAN

STORY/ Harriet Tubman's dream becomes reality as her courage results in freedom in this award-winning Black History Month Special.

2/25/2001 1:50-2:50am 1 hour 3/4/2001-rr 1:30-2:30pm

Syndi/PA

REMARKABLE JOURNEY /This special features wellknown African American achievers who have excelled in the face of

overwhelming odds.

9:15A 3/4/01

NEWSVIEWS 11 MIN

CONG. LUIS GUTIERREZ (D-CHICAGO) ON HIS BILL TO LEGALIZE IMMIGRANTS WHO HAVE BEEN HERE FOR AT LEAST 5 YEARS, AND HAVE NOT BEEN CONVICTED OF ANY

FELONIES.

WLS-TV

January - March 2001

Chicago

CATEGORY:

MINORITIES/DIVERSITY

<u>DATE</u> 01/11/01	TIME 5PM	<u>LENGTH</u> 2:43	SOURCE/TYPE LOCAL/NEWS	TITLE/DESCRIPTION BOY SCOUTS/ ANDY SHAW REPORTED ON A NORTHWEST SUBURBAN RABBI URGING PARENTS TO PULL THEIR KIDS FROM THE BOY SCOUTS ORGANIZATION BECAUSE OF THE BOY SCOUTS' POLICY ON GAYS.
01/15/01	4PM	2:13	LOCAL/NEWS	KING DAY/CHERYL BURTON COVERED MARTIN LUTHER KING BIRTHDAY ACTIVITIES IN CHICAGO INCLUDING THE MAYOR'S KING DAY EVENT.
02/09/01	5PM	2;18	LOCALNEWS	ANTI GAY/THERESA GUTIERREZ REPORTED ON ANTI GAY VANDALISM IN THE LAKEVIEW NEIGHBORHOOD ON CHICAGO'S NORTH SIDE.
02/20/01	5PM	2:41	LOCALNEWS	HOMOPHOBIA/CHARLES THOMAS REPORTED ON AN AMENESTY INTERNATIONAL NEWS CONFERENCE CALLING FOR ACTION ON INTERNAL INVESTIGATIONS OF OFFICERS ALLEGEDLY INVOLVED IN DISCRIMINATION AND BRUTALITY AGAINST A GAY MAN AND A MAN WHO POLICE BELIEVED WAS GAY.
03/07/0	1 4:30PM	2:44	LOCAL/NEWS	CHIEF ILLINIWEK/DICK JOHNSON REPORTED LIVE FROM URBANA WHERE THE UNIVERSITY OF ILLINOIS BOARD OF TRUSTEES REAFFIRMED ITS SUPPORT FOR THE UNIVERSITY SYMBOL, CHIEF ILLINIWEK. THE BOARD ALSO DECIDED TO FORM A COMMITTEE WHICH WILL ATTEMPT TO WORK WITH OPPONENTS OF THE
03/0	99/01 5PM	2:32	LOCAL/NEW	CHIEF.

WLS-TV

JANUARY - MARCH, 2001

CHICAGO

CATEGORY	:
-----------------	---

MINORITIES/DIVERSITY

CA	TEGORY:		MILLIAC	KKKI	
DATE 03/16/01	<u>TIME</u> 4:30PM	<u>LEN</u> 0 2:35	<u>GTH</u>	SOURCE/TYPE LOCAL/NEWS	TITLE/DESCRIPTION CENSUS/PAUL MEINCKE REPORTED ON FINAL CHICAGO CENSUS FIGURES WHICH SHOW GREATER DIVERSITY IN THE CITY AND A
03/22/01	4:30PM	3:20		LOCAL/NEWS	DIVERSITY IN THE OUT OF THE PUMP IN THE HISPANIC POPULATION. PREPAY ISSUE/KEVIN ROY REPORTED ON A LAWSUIT AGAINST A SKOKIE SHELL STATION WHICH ALLEGEDLY REQUIRED AFRICAN AMERICAN CUSTOMERS TO PRE-PAY WHILE ALLOWING OTHER CUSTOMERS TO PAY AFTER PUMPING THEIR GAS.
01-03/01	1 Vario	ous	:30	Local/PSA	Ad Council/El Valor PSA campaign to motivate and empower all young Hispanic parents to become actively involved in their baby's cognitive development from birth.
01-03	/01 Va	rious	:30	Local/PSA	WLS-TV produced PSAs saluting Black History Month.
01/01	1 V	arious	:10) Local/PSA	WLS-TV produced PSAs —job fair sponsored by the NAACP (National Assn. For the Advancement of Colored People).

WLS-TV

JANUARY - MARCH, 2001

CHICAGO

CATEGORY:

MINORITIES/DIVERSITY

AIEGORE	-		
TIME	LENGTH	SOURCE/TYPE	TITLE/DESCRI 1132
111122			WLS-TV produced
Various	:10	Local/PSA	DSAs for the Expo
	:30		For Today's Black Woman. A three day
		:	conference for black women.
		TIME LENGTH Various :10	TIME LENGTH SOURCE/TYPE Various :10 Local/PSA

WLS-TV

January-March 2001

Chicago

CATEGORY:

CHILDREN, YOUTH AND EDUCATION

DATE TIME 02-17-01 6:00pm 03-04-01 rr 1:00pm

LENGTH SOURCE/TYPE TITLE/DESCRIPTION

30:00min. Local/PA

"PEOPLE, PLACES & THINGS...YOU

SHOULD KNOW" -MAKING HISTORY

This program featured prominent African Americans in and around the Chicago area who are making history in their own way. In this program we highlight some African American powerplayers who are making a difference in our society personally, professionally, or through their organization. Setting the backdrop for the program is the Harold Washington Library, which honors the man who made history as the first African American Mayor for the city of Chicago. We featured Congressman Jesse Jackson Jr. and discussed his politics and commitment to family and community of his constituents. Oprah Winfrey talked about her charitable organizations, "The Angel Network", "The Oprah Book Club", and the positive influence

she tries to share on her nationally syndicated television show everyday. Paul Adams of Providence St. Mel School (K-12) tells of the success of their school and the 100% acceptance of their students to major universities across the country. The Chicago Urban League is featured as one of the oldest civil rights organizations in the country and how they assist people in a variety of social services for youth, education, health and employment. We also featured a special tribute to the late Poet Laureate of Illinois and Pulitzer Prize winner, Gwendolyn Brooks.

WLS-TV

January-March 2001

Chicago

CATEGORY:

 -		
DATE TIME 03/18/01 11:30 AM	LENGTH SOURCE/TYPE 30 Min Local/PA	"Chicagoing with Bill Campbell" This show focused on the nearly three decade history of Chicago's "Imagination Theater" and it work to impart positive values and behavior by giving performances to schools throughout the Chicago area.
02/18/01 11:30 AM	30 Min Local/PA	"Chicagoing with Bill Campbell" We took a look at the incredible history of Providence St. Mel School on Chicago's West Side and why it has become known as the "little school that could."
1/7/01 9:15A	11 MIN NEWSVIEWS	IL. STATE SCHOOL SUPT. GLENN "MAX" McGEE ON TEACHER SHORTAGES, STUDENT TESTING, CHARTER SCHOOLS, ETC.
2/25/01 9:15A	11 MIN NEWSVIEW	S CHICAGO SCHOOLS CHIEF EXECUTIVE OFFICER PAUL VALLAS ON SCHOOL FUNDING, REVISED SUMMER SCHOOL DATES, TEACHER SHORTAGES, ETC.

WLS-TV

January-March 2001

Chicago

CATEGORY:

CA	I EGOXXX			
DATE	<u>TIME</u>	LENGTH	SOURCE/TYPE	TITLE/DESCRIPTION
01/23/01	4;30PM	3:12	LOCALNEWS	VOUCHERS/THERESA GUTIERREZ REPORTED ON CHICAGO EDUCATION LEADERS REACTION TO THE SCHOOL VOUCHER PLAN ADVANCED BY PRESIDENT BUSH.
01/24/01	4:30PM	2:45	LOCAL/NEWS	ECSTASY/PAUL MEINCKE REPORTED ON THE DEATH OF A MORTON GROVE TEEN WHO WAS INVOLVED IN ECSTASY TRAFFICKING. COOK COUNTY SHERIFF MICHAEL SHEAHAN SAID THE EXECUTION STYLE MURDER WAS THE FIRST HAVING TO DO WITH ECSTASY IN COOK COUNTY.
01/24/01	6PM	2:05	LOCAL/NEWS	SCHOOL FIRST DAY/SARAH SCHULTE REPORTED ON THE CHICAGO SCHOOL SYSTEM'S DECISION TO OPEN SCHOOLS AFTER LABOR DAY BECAUSE TOO MANY STUDENTS DIDN'T SHOW UP FOR THE AUGUST SCHOOL OPENING.
01/25/01	4:30PM	2:01	LOCAL/NEWS	SCHOOL CONSTRUCTION/BOB PETTY REPORTED ON MAYOR DALEY URGING CONGRESS AND THE PRESIDENT TO SUPPORT MORE FEDERAL AID TO BUILD AND RENOVATE SCHOOL BUILDINGS.
02/13/	01 5PM	2:41	LOCALINEWS	PRE-SCHOOL/THRESA GUTIERREZ REPORTED ON THE CHICAGO SCHOOL SYSTEM'S NEW PRE SCHOOL PROGRAM WHICH IS AN ATTEMPT TO ATTRACT MODERATE INCOME FAMILIES AND KEEP THEM INTERESTED IN HAVING THEIR KIDS IN THE
02/2	23/01 5PM	2:27	LOCALNEV	CHICAGO SCHOOLOGO

WLS-TV

January-March 2001

Chicago

CATEGORY:

On				
<u>DATE</u> 02/22/01	TIME 10PM	<u>LENGTH</u> 6:25	SOURCE/TYPE LOCAL/NEWS	TITLE/DESCRIPTION TARGETING TEENS/ALAN KRASHESKY PRESENTED THE FIRST OF TWO REPORTS ON HOW TO REIGN IN TEEN'S SPENDING.
02/23/01	10PM	5:05	LOCALINEWS	TARGETING TEENS/ALAN KRASHESKY PRESENTED THE SECOND PART OF HIS SERIES ON TEEN SPENDINGTHIS REPORT DEALT WITH HOW ADVERTISERS FIGURE OUT WHAT TEENS WANT AND MARKET TO THEM.
02/24/01	10PM	4;65	LOCALNEWS	PET PROJECT/CHERYL BURTON PRESENTED A SPECIAL SEGMENT ON A PROGRAM IN WHICH TROUBLED TEENS RECEIVE ANIMAL ASSISTED THERAPY.
03/06/01	5PM	2:43	LOCAL/NEWS	CATHOLIC SCHOOLS/ALAN KRASHESKY REPORTED ON ANOTHER CATHOLIC SCHOOL PLANNING TO CLOSE ITS DOORSAND THIS SCHOOL, ST. SIMEON IN BELLWOOD, WAS ONCE THE PAROCHIAL SCHOOL WITH THE BIGGEST ENROLLMENT IN THE ARCHDIOCESE.
03/20/0	a SPM	2:34	LOCALINEWS	ECSTASY DEATH/BOB PETTY REPORTED ON THE WEEKEND ECSTASY RELATED DEATH OF A YOUNG PERSON ATTENDING A RAVE-LIKE EVENT AT THE STEPHENS CONVENTION CENTER IN ROSEMONT.
	02-03/01	√arious :3	0 Local/PS	Ad Council/US Army PSA "operation graduation" demonstrating the importance of staying in school and obtaining a high school diploma.

WLS-TV

January-March 2001

Chicago

CATEGORY:

DATE TIME LENG 02-03/01 Various :30	Locan on	Ad Council/Fire Safety Campaign PSA to empower young people with fire safety knowledge so that they can teach their parents and siblings.
01-02- Various	Local/PSA	Ad Council/Crime Prevention Council PSA campaign encouraging all gun owners to protect their families from accidental shooting.
02/01 Various	:30 Local/PSA	Ad Council/Crime Prevention Council PSA showing children how to handle threatening situation that happen in and around school.
01-02- Various 03/01	:30 Local/PS.	A Ad Council/Children's Aid Society PSA encouraging schools to excellence.

January-March 2001

Chicago

WLS-TV

CATEGORY:

<u>DATE</u> 02/01		<u>NGTH</u> :60	SOURCE/TYPE Local/PSA	TITLE/DESCRIPTION Boys & Girls Club of Chicago PSA awareness campaign on how they serve kids in need.
01-02 03/01		:30	Local/PSA	Chicago Public Library PSA urging kids to take advantage of the information and services available at their local library.
01/01	Various	:60	Local/PSA	Chicago Public Schools/Children's 1st Fund PSA urging people to donate musical instruments to the Chicago Public Schools.
0	1-02/01 Various	:30	Local/PSA	Crime Prevention Coalition Of America, US/Ad Council PSA encouraging kids to report crime.

WLS-TV

January-March 2001

Chicago

CATEGORY:

CAIDO				
DATE TIME 01-03/01 Varie		rh S	Local/PSA	TITLE/DESCRIPTION Disney Learning Partnership PSA about teachers sharing the power of learning with their students.
01-02/01 Va	rious :30)	Local/PSA	Four H/Ad Council PSA highlighting the many activities of the organization and urging kids to get involved in the programs in their communities.
01-02- 03/01	Various	:30	Local/PSA	
01-02-	Various	:30	Local/PS.	A Library of Congress/Ad Council PSA encouraging kids
03/01		:30		to have fun
03/01		:30)	with American History by logging on to americaslibrary.gov.

WLS-TV

January-March 2001

Chicago

CATEGORY:

CATEGO				
<u>DATE</u> <u>TIM</u> Va	E <u>LENG</u> T arious :30	<u>rh</u> sc	OURCE/TYPE Local/PSA	TITLE/DESCRIPTION National Association of Broadcasters Violence V-Chip PSA helping parents to screen
01-03/01	Various :30)s	Local/PSA	out violent programming. National Institute On Drug Abuse PSA 1 st spot tell their
				peers in a positive yet firm manner that addiction is a brain disease- 2 nd spot shows that drug use can lead to addiction by affecting brain function over time.
03/01	Various	:30	Local/PSA	Girl Scouts of the USA PSA encouraging girls to get involved in Girl Scouts.
01-02 03/01		:30	Local/PS	A National Fatherhood Initiative/Ad Council PSA stressing the importance of a father in the development of a child.

WLS-TV

January-March 2001

Chicago

CATEGORY:

CILL			
DATE TIME Various	LENGTH 5	SOURCE/TYPE Local/PSA	TITLE/DESCRIPTION National PTA PSA urging children to practice safety around school buses.
01/01 Various	:30 :30	Local/PSA	Office of the National Drug Control Policy/Commission Drug Prevention Program/Ad Council PSA to increase participation in community anti-drug coalitions and drug prevention organizations across the country.
01-02- Vario	30s: 30s		and the for a Drug

WLS-TV

January-March 2001

Chicago

CATEGORY:

			SOURCE/TYPE	TITLE/DESCRIPTION
DATE 01-02- 03/01	TIME Various	:30	Local/PSA	IL Liquor Control Commission PSA reminding young adults that underage drinking is illegal and can lead to serious consequences such as violent behavior.
03/01	Variou :30	ns :15	Local/PSA	WLS-TV produced PSA for the Mercy Home for Boys & Girls concerning a fundraising event to benefit the organization which helps children.
01-03/0)1 Vari	ous :30	Local/PSA	Ad Council/El Valor PSA campaign to motivate and empower all young Hispanic parents to become actively involved in their baby's cognitive development
01-0	2- V	arious :2	0s Local/PS	from birth.

ISSUES/PROGRAMS LIST WLS-TV

January-March 2001

Chicago

CATEGORY:

<u>DATE</u> 01-03/01	TIME Various	<u>LENGTH</u> :60	SOURCE/TYPE Local/PSA	America's Promise/Alliance For Youth PSA urging adults to get involved and make a difference by becoming a mentor to children.
03/01	Various	:30	Local/PSA	WLS-TV produced "Hook A Kid On Golf" PSA. A program that offers the enjoyment of golf to children who would not normally afford the game of golf.

WLS-TV

JANUARY - MARCH, 2001

CHICAGO

CATEGORY:

Government Resources and Community Services

TIME DATE 6:00pm 02-17-01 03-04-01 rr 1:00pm

Local/PA 30:00min.

LENGTH SOURCE/TYPE TITLE/DESCRIPTION "PEOPLE, PLACES & THINGS...YOU

SHOULD KNOW" -MAKING HISTORY

This program featured prominent African Americans in and around the Chicago area who are making history in their own way. In this program we highlight some African American powerplayers who are making a difference in our society personally, professionally, or through their organization. Setting the backdrop for the program is the Harold Washington Library, which honors the man who made history as the first African American Mayor for the city of Chicago. We featured Congressman Jesse Jackson Jr. and discussed his politics and commitment to family and community of his constituents. Oprah Winfrey talked about her charitable organizations, "The Angel Network", "The Oprah Book Club", and the positive influence she tries to share on her

nationally syndicated television show everyday. Paul Adams of Providence St. Mel School (K-12) tells of the success of their school and the 100% acceptance of their students to major universities across the country. The Chicago Urban League is featured as one of the oldest civil rights organizations in the country and how they assist people in a variety of social services for youth, education, health and employment. We also featured a special tribute to the late Poet Laureate of Illinois and Pulitzer Prize winner, Gwendolyn Brooks.

WLS-TV

CATEGORY: GOVERNMENT RESOURCES & COMMUNITY SERVICES

	SEK	VICEO		
_			SOURCE/TYPE	TITLE/DESCRIPTION
<u>DATE</u> 01/04/01	<u>TIME</u> 6PM	2:16	LOCALINEWS	HEATING COSTS/PAUL MEINCKE REPORTED ON CHICAGO ALDERMAN CRITICAL OF PEOPLE'S GAS FOR NATURAL GAS PRICE INCREASES.
01/08/01	6PM	2:36	LOCALINEWS	HEATING COSTS/ANDY SHAW REPORTED ON CHICAGO MAYOR RICHARD DALEY AND SEVERAL SUBURBAN MAYORS DEMANDING THAT NICOR AND PEOPLE'S GAS ROLL BACK NATURAL GAS PRICES.
01/09/01	5PM	2:41	LOCALNEWS	HEATING COSTS/PAUL MEINCKE COVERED A CHICAGO CITY COUNCIL HEARING INTO THE REASONS FOR HIGH NATURAL GAS PRICESAND AN ILLINOIS COMMERCE COMMISSION COMMITTEE HEARING ON NATURAL GAS PRICES.
01/17/01	5PM	2:20	LOCALINEWS	EMERGENCY VEHICLES/THERESA GUTIERREZ COVERED A PLEA BY THE CHICAGO FIRE COMMISSIONER THAT PEOPLE SLOW DOWN AND YIELD THE RIGHT OF WAY TO EMERGENCY VEHICLES. THAT PLEA CAME AFTER ANOTHER FIREFIGHTER WAS INJURED BY A SPEEDING CAR WHILE HE WAS DIRECTING TRAFFIC NEAR THE FIREHOUSE.
01/31	/01 4:30PM	2:25	LOCAL/NEWS	STATE OF THE STATE/ANDY SHAW WAS LIVE FROM SPRINGFIELD ON GOVERNOR RYAN'S STATE OF THE STATE MESSAGE., WHICH EMPHASIZED EDUCATION.

WLS-TV

CATEGORY: GOVERNMENT RESOURCES/ COMMUNITY SERVICE

CA	TEGOKY: Z	DVICE	 -	
	SE	RVICE		TITLE/DESCRIPTION
— . m215	TIME	LENGTH	SOURCE/TYPE	_
DATE 02/07/01	4:30PM	1:57	LOCAL/NEWS	TAX RELIEF/LINDA YU REPORTED ON AN ARLINGTON HEIGHTS SINGLE MOTHER WHO APPEARED AT THE WHITE HOUSE IN SUPPORT OF
02/16/01	4PM	2:34	LOCAL/NEWS	THE PRESIDENT O TIME PLAN. IMMIGRANT SCAMS/KATHY BROCK REPORTED ON AN EFFORT BY CHICAGO CITY OFFICIALS TO WARN IMMIGRANTS ABOUT SCAM ARTISTS WHO ATTEMPT TO ARTISTS WHO ATTEMPT TO
02/21/01	4:30PM	2:28	LOCAL/NEWS	DESIRE FOR CITIED AND AND AND AND AND AND AND AND AND AN
02/26/01	6РМ	2:28	LOCALINEWS	DEER CULLING/ROB JOHNSON REPORTED FROM HIGHLAND PARK ON EFFORTS TO THIN THE DEER POPULATION WHICH HAS DESTROYED VEGETATION, AND OPPOSITION TO THE DEER CULLING PLAN.
03/06/9	91 4:30PM	2:23	LOCAL/NEWS	SMOKE DETECTORS/ROB JOHNSON REPORTED ON THE CHICAGO FIRE DEPARTMENT'S EFFORT TO REMIND PEOPLE ABOUT THE IMPORTANCE OF SMOKE DETECTORSIN THE WAKE OF SOME RECENT FATAL FIRES.
03/1	2/01 4:30PN	1 2:19	LOCAL/NEWS	HOME REPAIR /ROB JOHNSON REPORTED ON CITY OF CHICAGO COMPLAINTS AGAINST DOZENS OF HOME REPAIR CONTRACTORS. THE CITY HAD SUGGESTIONS ON HOW TO AVOID BEING TAKEN.
03	/14/01 4PM	2:28	B LOCAL/NEW	FOOT & MOUTH/KEVIN ROY

WLS-TV

CATEGORY: GOVERNMENT RESOURCES/ COMMUNITY SERVICE

0	SERVI	<u>CE</u>		CONTION
	TIME LF 2:33		SOURCE/TYPE LOCAL/NEWS	TITLE/DESCRIPTION DANGEROUS BUILDING/JOHN GARCIA REPORTED ON CITY OF CHICAGO ACTION TO BUILD STEEL CANOPIES FOR THE PROTECTION OF PEDESTRIANS AND CTA RIDERS IN THE VICINITY OF A RANDOLPH STREET BUILDING LOSING ITS FAÇADE.
01-02 03/01		:60	Local/PSA	National Arbor Day Foundation psa urgaing people to vote for a national tree.
01-0 03/0		:30	Local/PSA	Points of Light Fnd. PSA encouraging people to volunteer their time towards community service programs.
	02- Various 3/01	:30	Local/PSA	American Society For The Prevention Of Cruelty To Animals PSA to educate our society about the wonderful benefits of adopting a companion animal from a shelter.

WLS-TV

CATEGORY: GOVERNMENT RESOURCES/ COMMUNITY SERVICE

SERV	JICE		
		SOURCE/TYPE Local/PSA	Foundation For A Better Life psa campaigns to communicate values that make a difference in our communities— honesty, caring, hard work and helping others.
01-02- Various 03/01	:60	Local/PSA	Retired & Senior Volunteer Program psa encouraging senior citizens to volunteer their services from tutoring and mentoring children to counseling small businesses.

WLS-TV

CA	TEGORY:	<u>AFFOI</u> GENTRIF	RDABLE HOUSIN FICATION/DEVEL	OPMENT
<u>DATE</u> 02/20/01	<u>TIME</u> 6PM	LENGTH 2:53	SOURCE/TYPE LOCAL/NEWS	LAND GRABS/PAUL MEINCKE REPORTED ON TWO PROTESTS OVER THE CITY ATTEMPTING TO TAKE LAND FROM PRIVATE BUSINESSES. IN ONE OF THE CASES, THE CITY IS TRYING TO ENCOURAGE CONDO DEVELOPMENT AND FORCE OUT MOTELS. IN THE OTHER SITUATION, THE CITY WANTS TO TAKE LAND FROM A SMALL RETAIL MALL WHICH CONTAINS SMALL BUSINESS PEOPLE MOST OF WHOM IMMIGRATED AND BUILT THEIR BUSINESS FROM NOTHING.
03/22/01	4:30PM	2:22	LOCAL/NEWS	VANISHING CORNERS/THERESA GUTIERREZ REPORTED ON ILLINOIS LANDMARKS COMMISSION CONCERNS THAT CORNER BUILDINGS IN THE CITY OF CHICAGO ARE BEING NEGLECTED AND DISAPPEARING BECAUSE OF NEW COMMERCIAL DEVELOPMENTS.
02/09/6	91 5PM	2:33	LOCAL/NEWS	REDEVELOPMENT/ANDY SHAW REPORTED ON ALTGELT GARDEN RESIDENTS? CONCERNS THAT THEY WERE LEFT OUT OF THE PLANNING PROCESS FOR A SOUTHEAST SIDE REDEVELOPMENT PROJECT SPEARHEADED BY THE CITY AND FORD MOTOR COMPANY.

WLS-TV

CATEGORY:

CRIME

CA	TEGOVI			
		LENGTH	SOURCE/TYPE	TITLE/DESCRIPTION
DATE 01/12/01	<u>TIME</u> 6PM	1:30	LOCAL/NEWS	CRIME FIGHTERS/ HARRY PORTERFIELD'S "ANOTHER LOOK" SEGMENT REVISTED THE CASTENDADA FAMILY FROM THE LITTLE VILLAGE NEIGHBORHOOD WHOSE HOUSE WAS FIRE BOMBED A YEAR AGO. THE FAMILY CONTINUES TO WORK WITH THE COMMUNITY POLICE PROGRAM TO FIGHT CRIME IN THEIR NEIGHBORHOOD.
01/31/01	4:30PM	2;25	LOCAL/NEWS	SEXUAL ATTACKS/CHERYL BURTON REPORTED ON A REWARD OFFERED IN A STRING OF SEXUAL ATTACKS ON THE NORTH SIDE OF CHICAGO.
02/15/01	SPM	2:31	LOCAL/NEWS	CEASE FIRE/THERESA GUTIERREZ REPORTED THAT AN ANTI VIOLENCE COALITION HAS SEEN A REDUCTION IN VIOLENT INCIDENTS IN AREAS WHERE CEASE FIRE ZONES WERE DECLARED. CARDINAL GEORGE ANNOUNCED THE EXPANSION OF THE PROGRAM TO MORE AREAS OF THE WEST SIDE OF CHICAGO.
02/23/0	1 5PM	2:13	LOCALINEWS	HOT SPOTS/CHARLES THOMAS REPORTED ON A PROPOSAL BY THREE CHICAGO ALDERMAN TO PLACE CHICAGO POLICE IN KNOWN GANG AND DRUG LOCATIONS, AND DISPERSE THEM BEFORE THERE IS TROUBLE.
03/13/	_{/01} 5PM	2:24	LOCAL/NEWS	GANG WAR/PAUL MEINCKE REPORTED ON NEIGHBORHOOD CONCERN AND EFFORTS TO DEAL WITH AND APPARENT ESCALATION OF A GANG WAR ON CHICAGO'S WEST SIDE.

WLS-TV

January - March, 2001

Chicago

CATEGORY: HEALTH CARE, SAFETY, AND DISABILITIES

ው ለ ጥሆ	<u>TIME</u>	<u>LENGTH</u>	SOURCE/TYPE	TITLE/DESCRIPTION
<u>DATE</u> 3/4/01	noon	57:56	Public Affairs	UCP: Partners who Care- commercial-free show profiling various United Cerebral Palsy programs
- 10 V	·		• .	that help the disabled community
3/31/01	6PM	21:56	Public Affairs	Healthbeat: Easing the Pain with Sylvia Perezshow profiling various new treatments helping to treat chronic pain from heel, back, knee to headache pain
01/28/01	11:30AM	I 30 Min	Local/PA	"Chicagoing with Bill Campbell" We featured nutritional expert and health counselor Karyn Calabrese discussing alternative methods for health living and eating.
1	1/14/2001 4-5	5pm 1	hour Syndi/PA	WOMEN'S HEALTH SERIES: HEALTHY

HEART/This special looks a the risk of high blood pressu and what women can do to lower their pressure through proper diet and regular exercise. It also takes a lool on the diagnosis and treatme of high cholesterol.

WLS-TV

	<u>ROGRAMS I</u> TEGORY:		~) *	TICADII ITIES
CA		HEAL	TH CARE, SAFE	TY, DISABILITIES
			SOURCE/TYPE	TITLE/DESCRIPTION
<u>DATE</u> 01/16/01	<u>TIME</u> 4PM	1:40	LOCAL/NEWS	NURSING HOMES/JOEL DALY REPORTED ON A CITIZENS GROUP REPORT WHICH ALLEGED THAT MANY CHICAGO NURSING HOMES ARE UNDERSTAFFED.
02/02/01	5PM	1:53	LOCAL/NEWS	AGGRESSIVE DRIVING/ROZ VARON REPORTED ON A NEW EFFORT BY LAKE ZURICH POLICE TO SEEK OUT AND TICKET AGGRESSIVE DRIVERS.
02/06/01	5PM	1:53	LOCAL/NEWS	EXPRESSWAYS/ROZ VARON REPORTED ON CHICAGO POLICE PATROLS RETURNINGTO CHICAGO AREA EXPRESSWAYS TO HELP WITH ENFORCEMENT.
02/04/01	10PM	5:30	LOCALINEWS	SURGERY FOR SALE/SYLVIA PEREZ REPORTED IN A SPECIAL SEGMENT ON SURGERY AUCTIONS ON THE INTERNET AND HOW MEDICAL PROVIDERS ARE AUCTIONING
02/05/01	10PM	4:52	LOCAL/NEWS	THEIR SERVICES. SURGERY FOR SALE/IN PART 2 OF HER SPECIAL SEGMENT, SYLVIA PEREZ FOCUSED ON A COMPANY WHICH DEALS IN THE AUCTIONING OF MEDICAL SERVICES ON THE NET.
02/09/01	10PM	5:10	LOCAL/NEWS	STOPPING THE CLOCK/DICK JOHNSON REPORTED ON A HINSDALE DOCTOR AND HIS ANTI-AGING FORMULA. THIS WAS PART ONE OF A TWO PART SERIES.
02/10/0)1 10PM	5:11	LOCAL/NEWS	STOPPING THE CLOCK/DICK JOHNSON REPORTED ON ANT AGING THERAPY, PILLS, HORMONES, AND CREMES.
02/15/	701 10PM	5:09	LOCALNEWS	EMERGENCY VEHICLES/PAU MEINCKE IN A SPECIAL SEGMENT REPORTED ON THE DIFFICULTIES EMERGENCY RESPONDERS HAVE WITH TRAFFIC WHICH DOESN'T SLOW DOWN AND YIELD.

ISSUES/PROGRAMS LIST WLS-TV

CATEGORY: <u>HEALTH CARE, SAFETY, DISABILITIES</u>

DATE	<u>TIME</u>	<u>LENGTH</u>	SOURCE/TYPE	TITLE/DESCRIPTION
02/14/01	6PMI	2:30	LOCAL/NEWS	EMERGENCY VEHICLES/PAUL MEINCKE REPORTED ON A CAMPAIGN BY THE CHICAGO FIRE COMMISSIONER AND SECRETARY OF STATE TO GET PEOPLE TO SLOW DOWN AND YIELD THE RIGHT FO WAY TO EMERGENCY VEHICLES.
02/19/01	6pm	2:00	LOCAL/NEWS	VACCINE/ROB JOHNSON REPORTED ON A SHORTAGE OF TETANUS VACCINE AT MEDICAL FACILITIES IN THE AREA.
02/23/01	4:30PM	2:32	LOCAL/NEWS	HEART PUMP/KATHY BROCK REPORTED ON A NEW HEART PUMP TECHNOLOGY BEING TESTED ON A PATIENT AT CHRIST HOPSITAL. THE UNIT IS MORE PORTABLE AND CAN BE CARRIED BY THE PATIENT.
02/25/01	10PM	5:35	LOCAL/NEWS	WINDOW WITHIN/SYLVIA PEREZ PRESENTED A SPECIAL SEGMENT ON NEW MEDICAL TECHNOLOGY WHICH OBTAINS T.V. PICTURES FROM THE COLON, AN ALTERNATIVE TO THE COLONOSCOPY.
02/26/01	10PM	5:16	LOCAL/NEWS	WINDOW WITHIN/SYLVIA PRESENTED THE SECOND PART OF HER SPECIAL SEGMENT ON NEW MEDICAL IMAGING TECHNOLOGY. THIS REPORT FOCUSED ON ULTRASOIUND WHICH SHOWS IMAGES IN MUCH GREATER
03/30/01	5PM	1:12	LOCAL/NEWS	DETAIL. MENINGITIS/RON MAGERS REPORTED ON EFFORTS BY DOMINICAN UNIVERSITY IN RIVER FOREST TO VACCINATE STUDENTS FOR MENINGITIS, IN THE WAKE OF A STUDENT DEATH.

WLS-TV

January – March 2001

Chicago

CATEGORY:

HEALTH CARE, SAFETY, AND DISABILITIES

LENGTH SOURCE/TYPE TITLE/DESCRIPTION TIME DATE

Various 01-03/01

Consumer Federation of :60Local/PSA

America Fnd PSA urging homeowners to test their home for high level of

radon gas.

Various 01/01

Elton John AIDS Fnd. . :30Local/PSA

PSA asking for support in their fight to find a

cure.

01/01

Various

March of Dimes & CDC :30Local/PSA

PSA urging women who are planning a pregnancy to take folic acid before and

during the pregnancy.

01-02- Various

03/01

:30Local/PSA

National Cancer Institute PSA urging women to examine

their breasts and get a mammo-

gram.

01-02- Various

03/01

:10Local/PSA

:30

Stuttering Fnd. Of America PSA providing information

on the treatment of

stuttering.

01-02- Various

03/01

Y Me National Breast :30Local/PSA

Cancer Organization PSA

campaign of awareness and providing an 800 number for counseling.

01-03/01Various

:30sLocal/PSA National Diabetes Education

Program/CDC PSA encouraging viewers to fight back and take care of their health by taking

charge of diabetes.

01-02- Various

U.S. Department of Health & Human :30Local/PSA

03/01

Services - "10 Year Blueprint" PSA

a national initiative to improve the

health of all Americans.

WLS-TV

January - March 2001

Chicago

CATEGORY:

HEALTH CARE, SAFETY, AND DISABILITIES

DATE TIME LENGTH SOURCE/TYPE TITLE/DESCRIPTION

03/01 Various :30

:10Local/PSA

WLS-TV produced PSAs for the Multiple Sclerosis Society concerning a fund-

raising event to benefit the organization and its

programs.

01-02-03/01 Various

:30

Local/PSA

Natural Ties PSA helping

mainstream people with

disabilities.

WLS-TV

January - March 2001

Chicago

CATEGORY:

MISCELLANEOUS/TRAVEL AND TRANSPORTATION

DATE 2/11/01	<u>TIME</u> 9:15A	LENGTH 11 MIN	SOURCE/TYPE NEWSVIEWS	TITLE/DESCRIPTION CONG. JERRY WELLER (R) (11 TH) ON WHY THE CHICAGO AREA NEEDS A THIRD AIRPORT, AND WHY IT SHOULD BE BUILT IN PEOTONE.
2/18/01	9:15A	11 MIN	NEWSVIEWS	TRAVEL AGENTS DOROTHY KUCERA & RICHARD TUREN ON WHY CRUISES ARE A GOOD DEAL, WHY CANADA IS A GOOD PLACE TO TRAVEL, ETC.
01-02- 03/01	Var	ious :10	Local/PSA	Operation Lifesaver PSA urging drivers not to drive around lowered railroad crossing guardrails.

$\underline{WLS-TV}$

\mathbf{C}	A	Т	T.	\boldsymbol{C}	A	D	V	
v.	_	Ł	Ľ	u	v			٠

MISCELLANEOUS

DATE	TIME	LENGTH	SOURCE/TYPE	TITLE/DESCRIPTION
03/25/01	11:30 AM	30 Min	Local/PA	"Chicagoing with Bill Campbell" This program focused on Chicago area companies who are representing Chicago businesses in the "Fancy Food" Trade Show at McCormick Place
01/03/01	6PM	1:55	LOCAL/NEWS	ICE JAMS/MIKE CAPLAN LIVE IN GLENVIEW WITH TIPS ON HOW PEOPLE CAN COPE WITH ICE JAMS AND LEAKY ROOFS CALLED BY THAWS AND ACCUMULATING SNOW.
01/09/01	6РМ	1:50	LOCAL/NEWS	WARDS RINGS/FRANK MATHIE REPORTED ON A WOMAN WHO PURCHASED A RING FROM MONTGOMERY WARDS AND COULD NOT RETRIEVE IT FROM THE COMPANY AFTER IT WAS SENT IN FOR RESIZING. THE PROBLEM STEMMED FROM WARD'S BANKRUPTCY AND THEIR DISPUTE WITH A JEWELER/CONTRACTOR. THIS STORY AND OTHER PUBLICITY HELPED THOSE WHO PURCHASED RINGS TO EVENTUALLY RETRIEVE THEM.
01/19/01	6РМ	2:58	LOCAL/NEWS	JESSE JACKSON/ROB JOHNSON COVERED THE ANNOUNCEMENT THAT THE OPERATION PUSH BOARD REMAINED IN SUPPORT OF REV. JESSE JACKSON IN SPITE OF REVELATIONS THAT HE FATHERED A LOVE CHILD.
02/12/01	4:30PM	2:40	LOCAL/NEWS	SOUTH SHORE/THERESA GUTIERREZ REPORTED ON EFFORTS BY A GRASS ROOTS ORGANIZATION TO FORCE THE SOUTH SHORE RAILROAD TO FIX ITS MANY PROBLEMS AND BETTER SERVE COMMUTERS.
02/11/01	10PM	10:05	LOCAL/ NEWS	CURING THE LAUNDRY BLUES/JANET DAVIES IN THE FIRST OF A TWO PART SERIES REPORTED ON THE EFFECTIVENESS OF DETERGENT TABLETS WHICH RECENTLY HIT THE MARKET.

WLS-TV

SSUES/PI	ROGRAMS I				
CATEGORY:		- -	ELLANEOUS SOURCE/TYPE	TITLE/DESCRIPTION	
<u>DATE</u> 02/12/01	10PM	6:04	LOCALINEWS	CURING THE LAUNDRY BLUES/JANET DAVIES IN THE SECOND OF A TWO PART SERIES VISITED A UNILEVER LAB WHICH TESTS DETERGENTS.	
02/17/01	10PM	5:50	LOCAL/NEWS	GROCERY DELIVERIES/ROB JOHNSON IN A SPECIAL SEGMENT EXAMINED INTERNET GROCERY DELIVERY SERVICES.	
02/18/01	10PM	4:35	LOCAL/NEWS	BIOMETRICS/RON MAGERS IN PART ONE OF A SPECIAL SEGMENT REPORTED ON BIOMETRICS, THE USE OF SUCH TECHNIQUES AS EYE SCANS, VOICE AND FINGER PRINT TECHNOLOGY TO POSITIVELY IDENTIFY INDIVIDUALS FOR SECURITY AND DOCUMENTATION.	
02/19/	/01 10PM	5:13	LOCALINEWS	BIOMETRICS/ RON MAGERS IN PART TWO OF HIS SPECIAL SEGMENT REPORTED ON HOW EYE SCANS MIGHT BE THE SECURITY OF THE FUTURE AT AIRPORTS.	
02/2	27/01 10PM	6:52	LOCALINEWS	FIRST OF TWO PARKED INVESTIGATION OF A COMPANY THAT HAD BEEN ACCUSED OF CHEATING ITS CUSTOMERS BY OFFERING BUT NOT DELIVERING ON MARKET DEVELOPMENT OF INVENTIONS.	
0	02/28/01 10PN	M 6:3	32 LOCAL/NEW	PATENT PENDING/CHUCK GOUDIE PRESENTED THE SECOND PART OF HIS INVESTIGATION ON A COMPANY ACCUSED OF SCAMMING PEOPLE INTERESTED IN GETTING THEIR INVENTION MARKET IN THIS PART OF THE SERIE GOUDIE TRACKED DOWN EXECUTIVES WHO AUTHORITIES WERE UNAB TO LOCATE.	

WLS-TV

CATEGORY:

MISCELLANEOUS

DATE	TIME	LENGTH	SOURCE/TYPE	TITLE/DESCRIPTION
02/06/01	10PM	6:05	LOCAL/NEWS	SUICIDE/KEVIN ROY PRESENTED PART 1 OF HIS TWO PART SPECIAL ON SUICIDEAND ON THE STORY OF HIS MOTHER WHO COMMITTED SUICIDE.
02/07/01	10PM	5:20	LOCAL/NEWS	SUICIDE/KEVIN ROY PRESENTED PART 2 OF HIS TWO PART SPECIAL ON SUICIDE, IN THIS SEGMENT HE CONCENTRATED ON SURVIVORS OF PEOPLE WHO COMMIT SUICIDE.
03/08/01	6РМ	3:00	LOCAL/NEWS	JESSE JACKSON/ANDY SHAW REPORTED ON THE JESSE JACKSON 'S RELEASE OF DOCUMENTS CONCERNING RAINBOW PUSH FINANCES.